

Universiti Tunku Abdul Rahman (UTAR) is one of the leading progressive private universities in Malaysia. The University was established in 2002 as a not-for-profit private university and is wholly-owned by the UTAR Education Foundation. With the first intake of only 411 students on one campus in 2002, the university now has more than a total of 24,000 students on 2 campuses.

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2018, EUH has designed an exchange program for 20 students with different nationalities from UTAR that focuses on exploring Vietnamese traditions and culture.

Moreover, the students also get to visit Yakult Co. Ltd at VSIP Binh Duong, in here, they get to learn and see the history, process and the production line of the famous drink from Japan.

UTAR students also get to visit Ao dai Museum (Vietnamese Traditional Long Dress Museum) where

Exquisite and beautiful Ao Dai with historical notes on previous owners/designers set in beautifully maintained rustic surroundings. The museum is located about 40 minutes outside Ho Chi Minh City, with 16,000 sq. meters of land which has numerous old buildings, and a few man-made lakes/ponds.



Source: Internet

UTAR students and staff also got to experience a “weekend getaway” from Ho Chi Minh city. A trip to Vung Tau was one of a highlight of the exchange program. About 125 km away from the big city, Vung Tau has a spectacular location on a peninsula, with the ocean on three sides. UTAR students get to experience the beautiful beaches and fresh seafood in this city. Some of the students have told us that it was an unforgettable memory for them.



Source: Internet

During their stay in Ho Chi Minh city, EUH has designed a schedule where UTAR student gets to learn and experience at the same time. We give the exchange students learning sessions and academic seminars with different professors, and

teachers from the EUH to learn about how the economy changes through time, how geography, agriculture, weather change affects the economy of Vietnam, and even Vietnamese language.

After the exchange program, UEH has been receiving positive feedbacks from UTAR students and delegates, on how the Vietnam Study Program has given practical experiences, relevant business content from both academics and practitioners. We are looking forward for more exchange program soon with UTAR and other partners of UEH.